

**YOVANKA SANCHEZ**  
**SCREENWRITER & FILM PRODUCER & DIRECTOR**

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I'm a writer, producer and director with over 17 years of experience in the world of film, digital media, video, television and advertising. I began my career in television and took it from there to storytelling. This fantastic ride lasted for over 17 years and has naturally led to my present involvement with branded content, short films, documentaries, films and digital media under my recently launched storytelling studio **La Mariposa Films**.

The most important thing I have learned on my professional path is that workflow is key, as is attention to detail and timely delivery. Being efficient, strategic, creative, conscientious and discipline has led me to collaborate with such industry giants as CNN VISION, AJ, Telemundo, Televisa Network, Univision Network, NBC, HBO, FOODABLE, LATINARRIFIC and the National Film Board, among many others.

## **WORK HISTORY**

## **PORTAFOLIO SAMPLES**

**Multicultural Storyteller / Audiovisual Conceptualization and Visualization / Creative Direction / Live Action Direction / Film and Video Creative Production and Post-Production / Visual Effects and Animation / Branding and Identity / Design and Photography / Project Development / Storyteller Speaker**

## **LA MARIPOSA FILMS**

**2015 - PRESENT**

### ***SCREENWRITER & PRODUCER & DIRECTOR***

#### **SHORT/FILMS:**

- The Wings (**short film in progress**) BKND None-Profit Organization
- Harvest Of Hope (**short documentary**) Immokalee Soccer School & Academy None-Profit Organization

#### **BRANDED CONTENT**

- Win Lab Miami Short-documentary
- Imagination – Multi-Brakes Supply, LLC

#### **CONTENT & SHORT FILMS FOR DIGITAL PLATFORMS**

- CNN VISION - NBC News - HBO – AJPlus - Foodable - Latinarrific

## **COMMERCIALS**

- Budweiser - Home Depot – Goya – KMART – Corona - Adidas - MTV - Scotiabank - Telcel

## **TELEMUNDO NETWORK**

**2002 – 2013**

### ***WRITER & PRODUCER & HOST***

### **TV PROGRAMS**

- Al Rojo Vivo - News Department - Sin Fronteras - La Entrevista Con Vicente Fernandez

## **UNIVISION NETWORK**

**1997- 2002**

### ***PRODUCER & HOST***

### **TV PROGRAMS**

- Primer Impacto - Noche De Estrellas - Feliz 2001! - Feliz Milenio!

## **TELEVISA NETWORK**

**1995 – 1996**

### ***HOST & SIMULTANEOUS TRANSLATOR & VJ***

### **TV SHOWS**

- Nuestra Belleza - Beauty Specials - M-Aqui Music

## **OTHER PROJECTS**

**2001 – 2017**

### ***ORIGINAL CREATOR & EXECUTIVE PRODUCER***

### **FILM, TV SERIES & SHOWS**

- The Animated Cantinflas Series- Los Prieto Animated Series - Las Comadres - Entre Mujeres – Malinche - Miami Nights

## **ADDITIONAL SKILLS**

Fluent in Spanish, English, Italian, & French

## **EDUCATION**

**BA - Film and Mass Communication**  
University of Miami, Miami, FL

**1997**